

Lisa J. Robinson, affectionately known as "Greeneyez," is a seasoned event planner hailing from the heart of Brooklyn with roots extending to the Southern and Caribbean cultures. She's not just an event planner; she's a visionary entrepreneur who's walked in the footsteps of a hardworking family of entrepreneurs. Lisa's journey in event planning began with local community events, school activities, and gatherings with friends and family.

Her educational pursuits led her to Long Island University and later to StenoType Academy for court reporting. Beyond academia, Lisa is a passionate volunteer for the James E. Davis "Stop The Violence Foundation," where she's actively involved in organizing fundraisers and community movements. She's also a proud member of Mount Pisgah Baptist Church, where her commitment to public service and mentoring youth is widely recognized.

Lisa's impressive journey includes being a cancer survivor, a testament to her strength and resilience. As the Founder and President of "Lisa Greeneyez Ent," a multifaceted empire, she specializes in curating upscale and sophisticated events. Lisa wears many hats, from a professional stylist and makeup artist to serving as the Director of Leasing with Frazier's Realty and a Travel Planner for Dancing Doug Discount Travel International and Ultimate Soul Escape Travel.

One of Lisa's greatest passions is cooking, a gift she inherited from her grandmother, which she lovingly shares through her catering business, "Superb hors d'oeuvres," offering a delectable blend of Southern soul food with a Caribbean flair.

Lisa is renowned for her culinary talents, and her catering business, "Superb Hors D'oeuvres," is one of Ultimate Soul Escape's preferred vendors. With a mouthwatering array of dishes, she has been retained and delighted the team at meetings and private events, offering a flavorful fusion of Southern soul food with a Caribbean flair—a testament to her culinary prowess. This passion for cooking, passed down through generations, has found its expression in Lisa's catering venture, where she lovingly shares her grandmother's legacy with each delectable creation.

With over 25 years of self-taught experience in the event planning industry, Lisa is a modern and elegant stylist who prides herself on exceptional customer service. Her signature touch lies in her unwavering attention to detail, structural organization, and an unrelenting commitment to the art of creativity and personalization in every event she undertakes.

Lisa "Greeneyez" Robinson is an invaluable addition to the Ultimate Soul Escape team, where her creativity, industry expertise, and extensive network in the entertainment world shine brightly, ensuring unforgettable experiences for our guests.