

Will Thomas is a true visionary, dedicated to enriching lives and improving communities. With over 25 years of experience in the entertainment and promotions industry, he has established himself as a trusted community leader and a driving force for positive change. As the founder of New Movement Entertainment, Will's mission was clear: to provide relief and amusement to all. However, his unwavering work ethic, integrity, and remarkable ability to build relationships quickly propelled him to the forefront of the industry.

Under his leadership, New Movement Entertainment has produced over 500 events, bringing joy and entertainment to more than 300,000 people. The impressive roster of artists, including Lil' Kim, Rick Ross, Fifty Cents, and P.Diddy, speaks to his unparalleled dedication and influence in the field.

In 2018, Will founded New Movement Society, an embodiment of his purpose and passion. This organization not only creates unforgettable entertainment and social experiences but also opens doors for individuals to engage in philanthropic and civic opportunities. Will's commitment to redefining urban entertainment knows no bounds, and he continues to make a profound impact.

Beyond his professional endeavors, Will is an owner of a lounge and bowling alley in Woodmere, NY, fostering meaningful celebrations and socialization in the community. He actively employs local residents, contributing to the growth and prosperity of this diverse neighborhood.

Will Thomas brings a wealth of experience, wisdom, and a strong sense of purpose to Ultimate Soul Escape. His countless conversations with the CEO reflect his role as a trusted advisor, providing direction, consulting, spiritual guidance, and encouragement. Will's extensive network of contacts and resources enriches the group and the CEO directly. In fact, he played a pivotal role in elevating the Lady Diamonds brand, hand-selecting Leslie for groundbreaking projects that have left an indelible mark on the brand's success. Will's dedication to improvement and his commitment to uplifting others make him an invaluable asset to our team and a driving force behind our continued growth.